



**Performance, Innovation,
Reliability!**



**Cloud video surveillance
that's easy to
use, open and cost effective**

Introduction



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Vice President of Sales



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Channel Sales Manager



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Who is Camcloud?

~ VSaaS Market ~



Who is Camcloud?

Camcloud is a leading provider of cloud video surveillance solutions. The company provides an open and secure platform designed for homes and small businesses. Security camera owners can easily connect their cameras to the cloud, while leveraging mobile apps, health checks and notifications to ensure constant uptime.

White Labeled Dealers

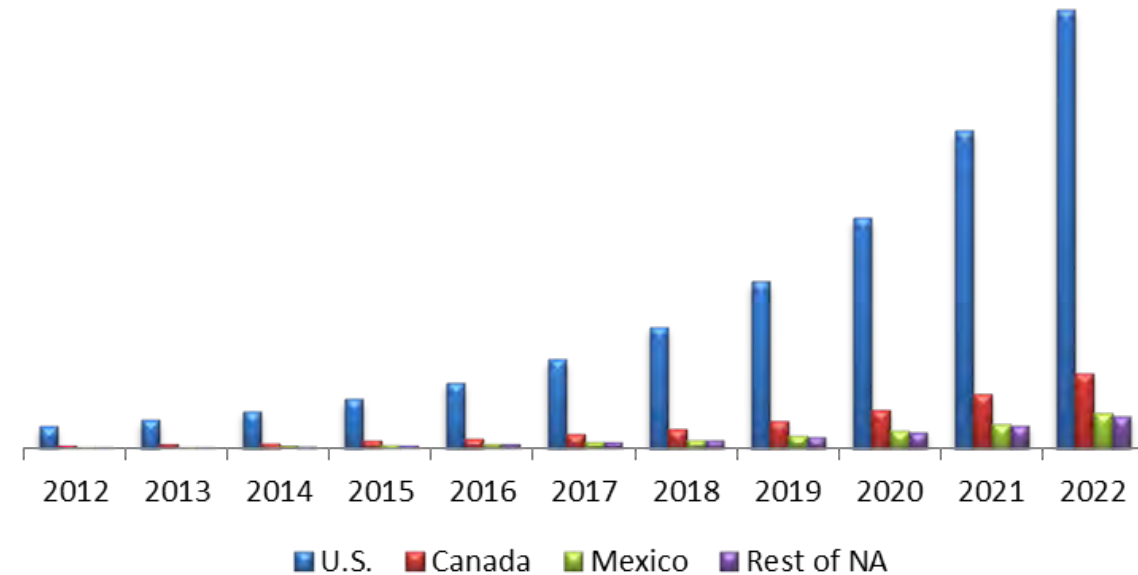
There is a revolution currently taking place in the surveillance market, and Camcloud is at the forefront of the modernization. If you are looking for a new source of regular revenue for your business, our dealer program enables you to connect your customers' cameras to the cloud-- generating long term revenues to augment your business model. Our OEM/white label offering is designed for service providers and camera manufacturers who wish to offer their own service without having to build the platform themselves. Our program includes plug-and-play integration with your camera, mobile apps, e-commerce billing and a branded web portal.

VSaaS – Cloud Surveillance Market 2016

- Cloud VMS Market reaches \$1.2 billion in 2016
- 17% CAGR from 2014
- Cloud VMS vs Video Surveillance = 16% with an expected 20% annual growth
- 2016 Video Surveillance Market = \$25 BILLION

Key Drivers:

- SMB and quick service retail locations
- Hybrid solutions growing at rapid rates to convert analog
- Plug n Play has decreased technological limitations
- Increased bandwidth – GIGABIT Speeds for \$60/month

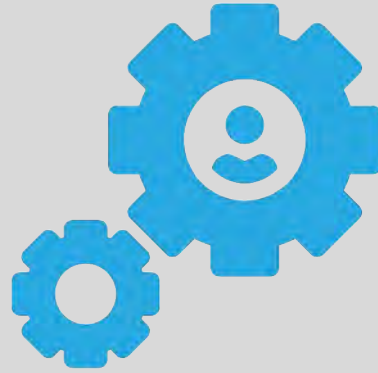


What Camcloud Provides to Dealers





Your Customers
will only see your
company logo.
Push your own
Brand and not
someone else's.



Centrally manage
all your customers
and customers
cameras from your
own admin portal.



Hassel free
integrated
payment systems.
Automated
customer billing
and management.

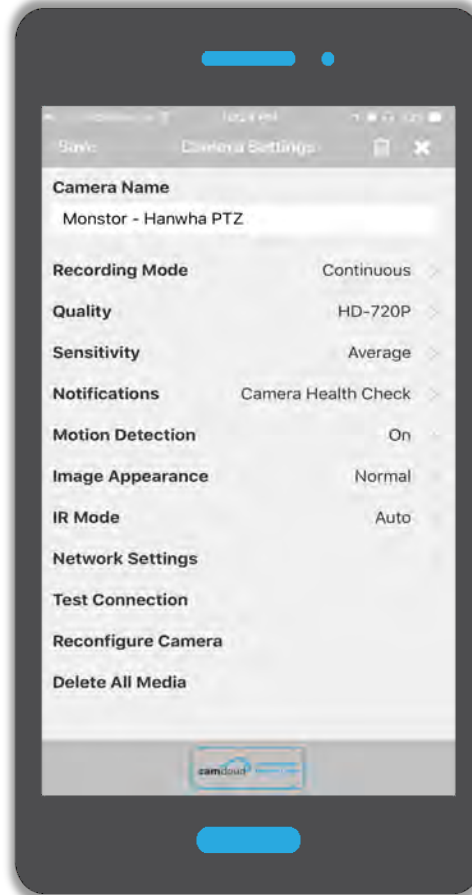


Integrate any
camera with our
plug n play
solution, even your
own branded OEM
Camera,.

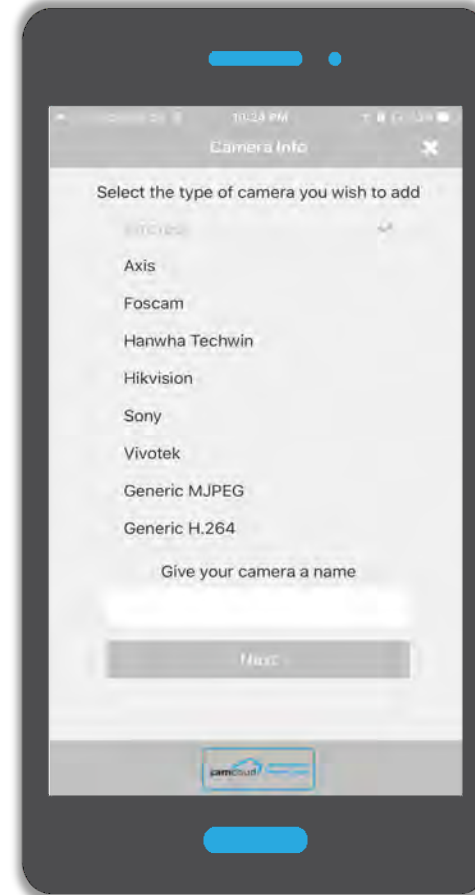
White Labeled Mobile Apps



Live Video & Playback



Edit Camera Settings

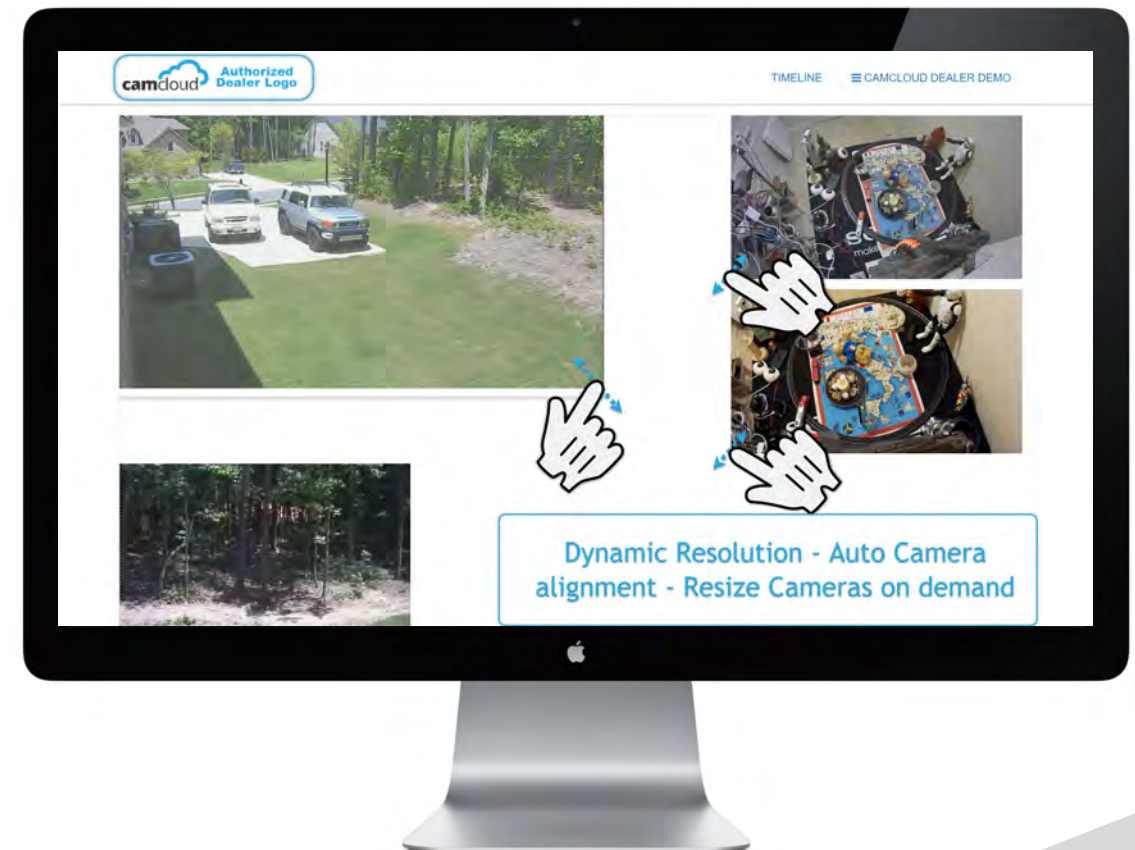
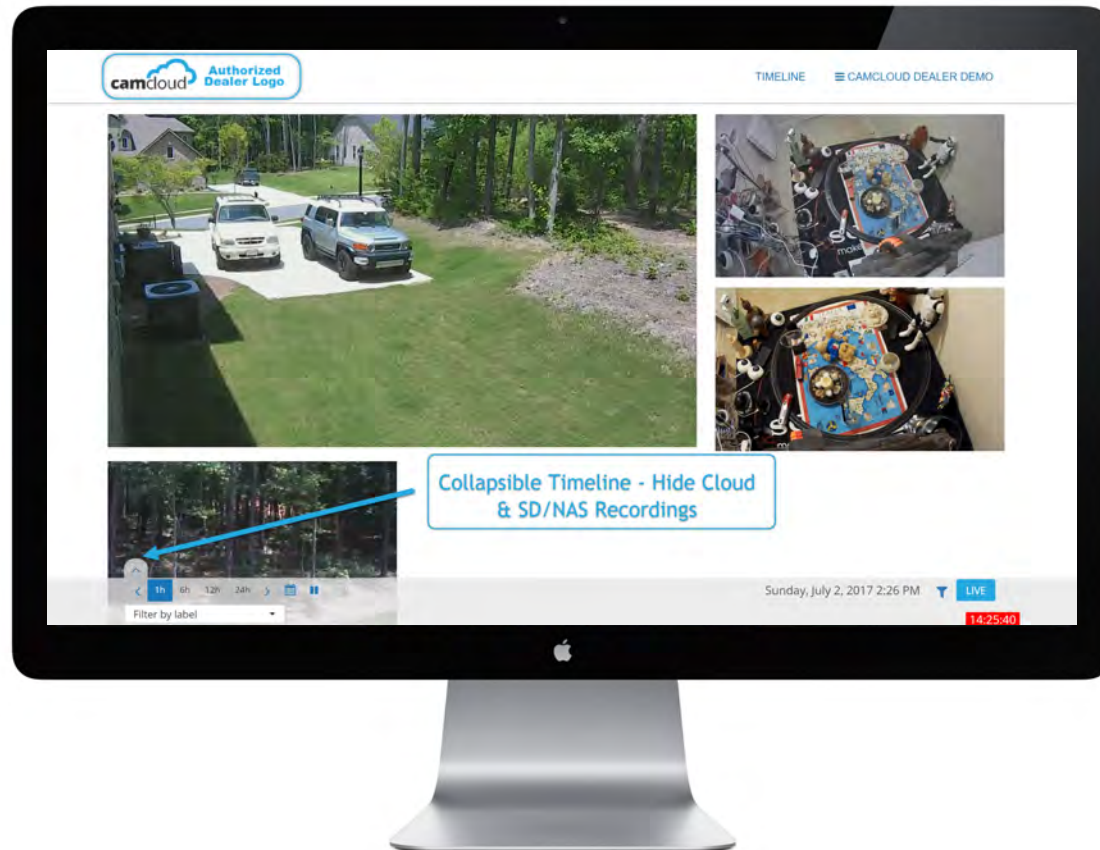


Add Camera via Mobile



Edit Labels

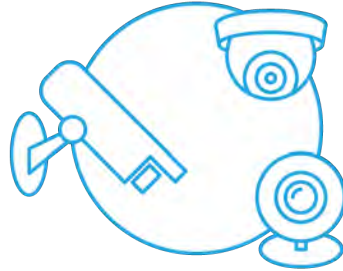
Ease of Use – Intuitive Design



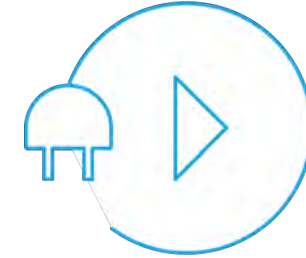
Select Features



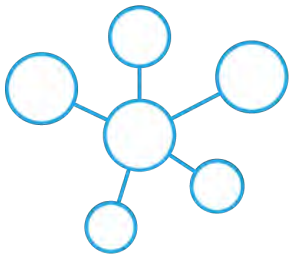
Cloud Storage



Open Device
Support



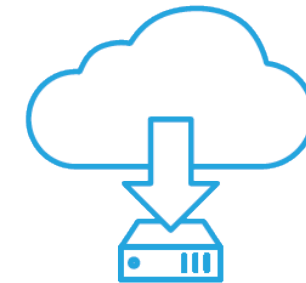
Plug n Play
Camera Setup



Multi Site



Camera Health
Check Alerts

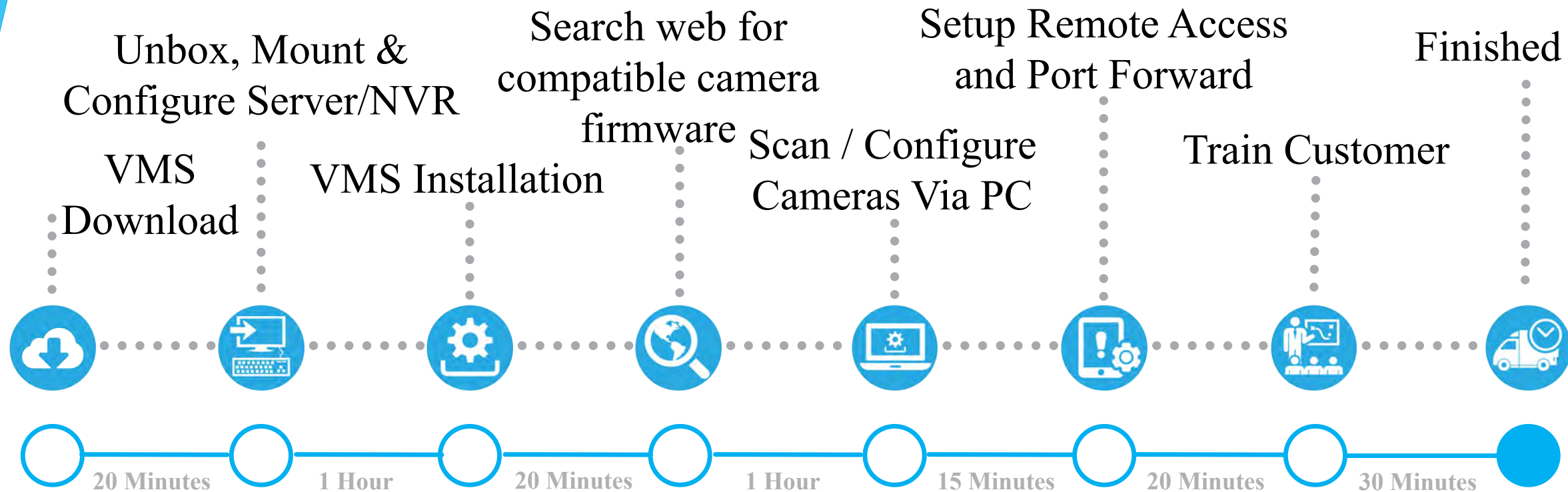


Edge Storage

Traditional Vs Camcloud



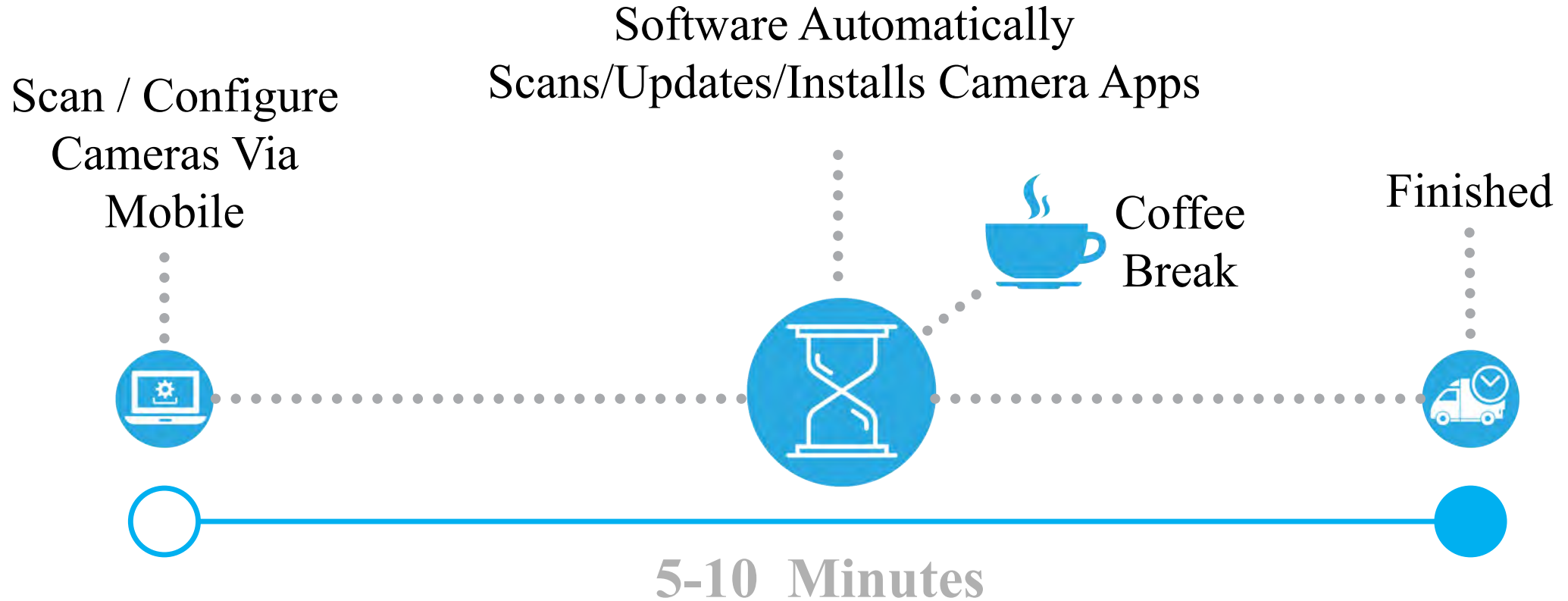
Traditional VMS Pain Points & Deployment



Average VMS Install Time = 3 ¾ Hours

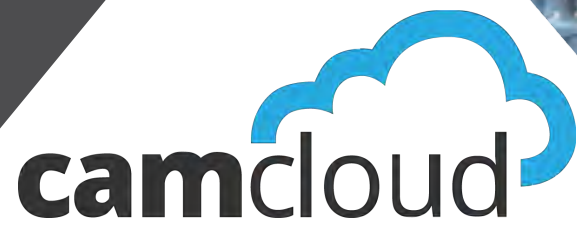
1-15 Camera System

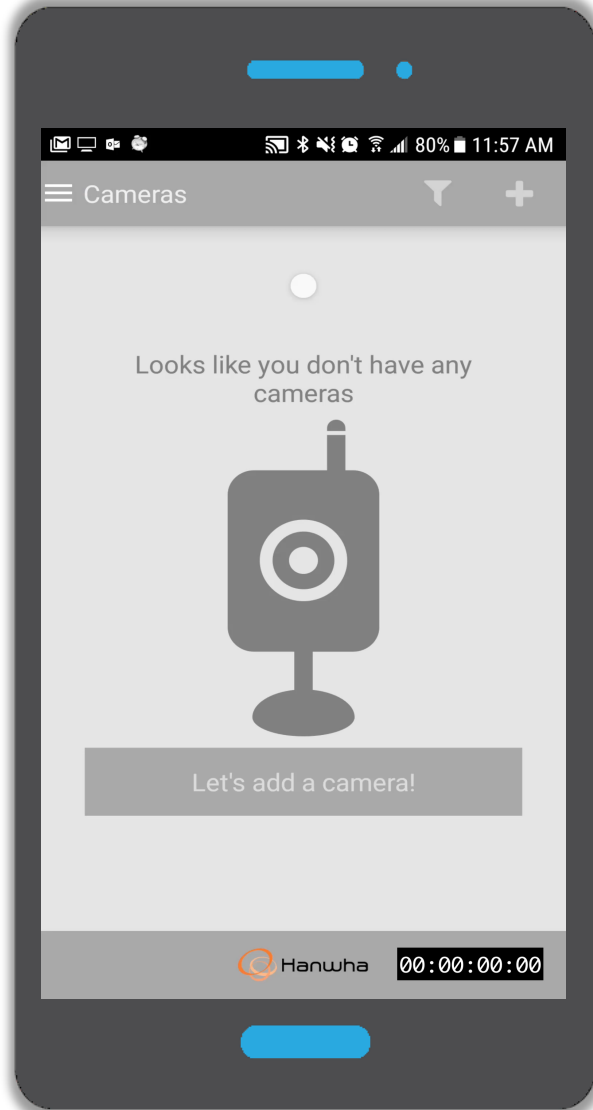
Hanwha Camcloud Deployment



1-15 Camera System

Hanwha / Camcloud Solution





..... Scan Network for cameras and choose which ones you want to install.

..... Add Selected Cameras and watch the solution automatically retrieve, download, update and install Camcloud Applications.

..... Configure cameras or select finish.

..... Start watching live and recorded video.

Click here for Youtube Link - <https://www.youtube.com/watch?v=-I91y6BrnwY&t>

**Hanwha
Compatible
Cameras & New
Release Coming!**

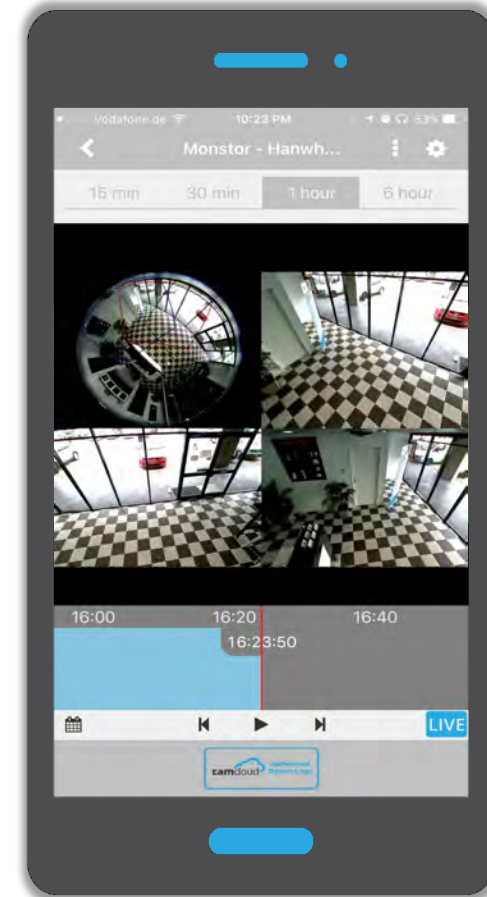
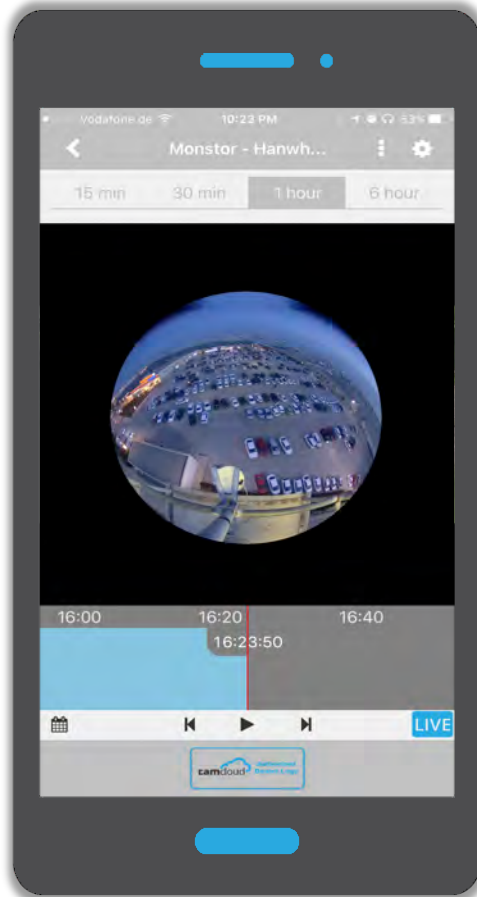


Supported Open Platform Hanwha Cameras



 SNB-6004	 SNB-6003	 SND-6084	 SNV-6084R	 SNO-6084R	 SND-6083	 SND-6084R	 SNV-6013	 SNB-6010
 SNB-5004	 SNB-5003	 SND-5084	 SND-5083	 SNV-5084	 SNZ-6320	 QNO-7010R	 QNO-7020R	 QNO-7030R
 QND-7010R	 QND-7020R	 QND-7030R	 QNV-7010R	 QNV-7020R	 QNV-7030R	 QNO-7080	 QND-7080R	 QNV-7080R

Revolutionary Cloud 360 Dewarping, with Hanwha's 360 Fisheye IP Camera



Awards & Sign up Links



Awards – Year 2016



Hanwha (Samsung) -
Partner of the Year Award



Security Today –
New Product of the Year

Contact Information



Hanwha Step Program
Contact Hanwha Sales

<https://www.hanwhasecurity.com/north-america-sales-region/>



Camcloud Dealer
Enrollment

<http://enroll.camcloud.com>

Email: Partner@camcloud.com



Thank you!

**Stay Tuned for
Live Demo**

