Videalert supplies multi-purpose mobile enforcement vehicle supporting traffic and community safety applications in Southampton

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Southampton City Council has taken delivery of a new Videalert mobile enforcement vehicle. This multi-purpose vehicle supports multiple traffic enforcement and community safety applications simultaneously and will be used in conjunction with Videalert’s hosted Digital Video Platform that was recently installed as part of a project to introduce CCTV enforcement of bus lanes in key areas of the city.

Enhancing community safety
According to John Harvey, Highway Manager at Southampton City Council, “This new vehicle is easy and cost effective to deploy as it integrates with our existing Videalert enforcement infrastructure. It will be used strategically across the city to enforce a range of parking contraventions and to enhance community safety”.

The vehicle will patrol the city targeting vehicles that stop unlawfully on the keep clears outside schools in response to complaints and concerns raised by parents and teachers whose children are being put at risk by irresponsible parking. It will also be used to enforce illegal parking at bus stops which causes unnecessary delays for other road users and potentially puts people at risk.

**Innovative mobile enforcement solution**

The Videalert mobile enforcement vehicle has been procured through Balfour Beatty Living Places which has a ten-year contract to manage all highway infrastructure assets on behalf of Southampton City Council. According to Brian Hammersley, Contract Manager at Balfour Beatty Living Places, “This innovative mobile solution shows how quick and easy it is to expand Southampton’s existing enforcement activities using Videalert’s Digital Video Platform.”

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This innovative mobile enforcement vehicle features a roof-mounted Pan/Tilt/Zoom camera and two roof mounted cameras that provide ANPR and colour image capture for evidence collection. Evidence packs will be downloaded from a USB for access and review by trained council operators prior to sending confirmed offences to the back office processing system for the issuance of PCNs.

**Three click process to review evidence packs**

Videalert provides a quick and easy three click process to review evidence packs and produce
PCNs. The packs are automatically created including still images and video footage comprising contextual information and close-ups of appropriate signage in the vicinity of the offence. Operators just have to validate number plates before exporting complete evidence packs to the back office PCN processing system.

“Videalert’s hosted Digital Video Platform shows that it can deliver significant benefits to councils by enabling them to quickly extend enforcement to other areas without having to make further investment in IT infrastructure. This enables councils to achieve the highest productivity and the lowest operating cost to derive maximum benefit from available budgets,” added Tim Daniels, Sales and Marketing Director of Videalert. “With the introduction of this new vehicle, Videalert is now the UK’s only supplier with the ability to provide the full suite of CCTV traffic and parking enforcement solutions comprising attended, unattended and mobile using the same intelligent platform.”