

Secutech India 2019 offers networking opportunities for the commercial security, smart home and fire safety sectors

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Security industry stakeholders from across the subcontinent have descended upon Mumbai for the 8th edition of Secutech India, which opens its doors today at the Bombay Exhibition Center. Taking place from 25 – 27 April, the fair offers business, networking and sourcing opportunities for India's commercial security, smart home and fire safety sectors. In addition, plenty of educational value can be gained through the fairs fringe events, which include a fire safety training and two full days of smart city and security technology forums.

Ms Regina Tsai, the Deputy General Manager of Messe Frankfurt New Era Business Media Ltd, spoke about the distinguishing features of this year's fair: *"In response to market demands, this year's show features more exhibitors from the smart home and intelligent transportation sectors.*

"Exciting products gaining traction in these sectors include home surveillance systems, integrated home networks and vehicle tracking solutions. We have also refined the fringe programme to incorporate the most relevant topics for the Indian market, including smart city solutions, cyber security, and the growing role of artificial intelligence."



Altogether, 100 exhibitors representing over 400 brands are featured across 15,000 sqm of exhibition space

Security products on display

The 'Make in India' initiative has sparked a renaissance among Indian OEMs, with many domestic security and fire safety brands such as ESSL, Mantra, Biomax and AAAG represented across the show floor. In addition to the domestic companies, there is also a significant international presence.

Brands Avigilon, Hikvision, Vanderbilt and Veracity, join the fair's strong exhibitor line-up to display the latest surveillance cameras, access control systems, intrusion alarms, police equipment, and perimeter security systems for the commercial and government sectors. Altogether, 100 exhibitors representing over 400 brands are featured across 15,000 sqm of exhibition space.

A highlight of the international contingent is the Shenzhen pavilion, where buyers are able to find security, smart home solutions, components, networking communication systems and peripherals. Shenzhen is one of China's powerhubs for security manufacturers, and the attending exhibitors were carefully selected to represent a wide array of solutions for visitors seeking OEM opportunities.

Smart home zone



The new smart home zone features a selection of smart cameras, locks and integrated networks

Another convergence point at the fair is the new smart home zone. Featuring a selection of smart cameras, locks and integrated networks, the zone serves as a hub for suppliers to connect with property developers, architects, system integrators and other related buyers.

Elsewhere, the concurrent 'Fire and safety India' event is a significant attraction for the fire safety fraternity. The event returns for its 4th edition this year as the destination for visitors to get hands-on with the latest fire detection and alarm systems, firefighting gear, evacuation apparatus and rescue equipment.

Whether trying to penetrate the Indian market or further bolster their brand exposure, exhibitors will be aiming to connect with as many trade visitors as possible during the show. Fair organisers are anticipating a similar visitor turnout to the previous edition, which attracted 22,720 trade visitors, including distributors, system integrators, architects and consultants.

Smart City Infrastructure Conference

On top of being a business and networking occasion, the fair adds even more value to the visitor experience through its fringe programme of forums, seminars and events. This year's programme is headlined by the 'Smart City Infrastructure Conference', which takes place on day one.



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As part of the conference, a panel discussion is set to examine how smart cities will develop in India over the next five years. Other discussions analyse emergency response mechanisms and cyber security in smart cities. In addition, the 'Security Technology Conference' takes place on the second day of the fringe programme to explore supply-chain security in e-commerce, as well as AI and its impact on the security industry.

Fire safety training to raise awareness

On the final day, industry experts will gather for the highly anticipated fire safety training day. As part of the concurrent '[Fire and Safety India](#)' event, and run by the State of Maharashtra Fire Service and the Mumbai Fire Brigade, the training aims to raise awareness among corporate professionals and wider society. Important topics to be addressed during the training include the common causes of fire, fire safety precautions, fire drills, evacuation procedures and safety legislation.

On top of providing a platform conducive to information exchange, the fringe programme is also a hub to celebrate the achievements of India's security and fire safety fraternity.

The SECONA Shield Awards return this year to acclaim OEMs, system integrators, consultants and end users for product innovations, R&D, successful projects, unique designs and outstanding individual contributions to India's safety and security landscape. The awards are co-organised with the Security Consultants Association of India, and the winners will be announced on the 26th April.

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