

IDIS appoints Lukasz Pitera as Head of UK Internal Sales

Published on 6 Mar 2015



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IDIS has announced the appointment of Lukasz Pitera to the role of Head of UK Internal Sales based out of the IDIS European headquarters in Brentford, London.

Lukasz joins IDIS to lead the internal sales team and focus on the development of new and existing customers across the UK. Working closely with systems integrators and distributors, he is responsible for matching the DirectIP™ line up directly with project and customer requirements. Lukasz will also be instrumental in implementing robust internal sales procedures to ensure exceptional customer service following a significant growth period.

“I’m thrilled to welcome Lukasz on board. He’s already a great asset to the sales team and will play an integral role in developing and supporting our expanding customer base. We are committed to continuing to invest in our infrastructure to ensure we maintain outstanding levels of technical and sales service during a period of significant growth,”

noted Jamie Barnfield, Senior Sales Manager, IDIS Europe.

Lukasz Pitera, IDIS commented, "A leader in surveillance technology, IDIS design, develop and manufacture the complete DirectIP line up with a commitment to continuous to innovation. That makes is a great fit to meet the demand for simple to install, full-HD and network surveillance that combines high performance with a low cost of ownership. That's exactly what IDIS is offering through DirectIP and one of the many reasons I'm thrilled to have joined the business."