Arteco Global exhibits cannabis security solutions at Cannabis Business Conference

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The Cannabis Business Conference, an exhibition organised by the National Cannabis Industry Association at the Long Beach Convention Center, is back with its third annual edition to discuss the state and future scope of the industry. Arteco Global will be the only player from the security sector presenting its software solutions designed for this continuously growing and promising market.

Arteco security solutions on display
Arteco Global has a deep knowledge of the American market and has been the first-mover on the security front.

The cannabis industry is one of the driving forces of a vast social change that is leading a shift of perspective on the consumption of cannabinoids and derived products, ranging from prejudice to great opportunity for health and economy. While more and more countries are paving the legislative way to the use of cannabis for medical and recreational purposes, the growth of the market’s demands seems to be unstoppable, to the point that is expected to reach a revenue of $65 billion dollars by 2023, 90% registered in the USA only.

Arteco Global has a deep knowledge of the American market and has been the first-mover on the security front, compared to other VMS companies, proposing its advanced solutions. The sector, in fact, is strictly regulated and requires controls from seeds to sales, representing a huge for Arteco’s software.

Arteco VEMS for video compliance

Arteco VEMS helps cannabis facilities to establish video compliance and identify the most relevant information at any given time. When integrated with Arteco VEMS through Arteco’s Open Connector, seed-to-sale software can send instant updates when a plant is scanned in the system, creating four key cross-points for video verification:

- **Distribution**: Lab sampling
- **Cultivation**: Managing crop growth
- **Manufacturing**: Weighing product
- **POS**: Print receipt/open cash drawer

Each of these data points is then searchable in Arteco VEMS by certain criteria (plant tag ID, order
number, strain, etc.) and therefore easily retrievable for inquiries, additional information or investigative purposes. This provides operators with the ability to locate a particular fact or data point at a moment’s notice, rather than sifting through overwhelming and irrelevant pieces of information.

**Business and security intelligence**

All the registered events can be graphically visualised on a facility map within Arteco’s software. Additionally, exceptions from environmental sensors for factors such as humidity, carbon dioxide levels, water flow and more can be tied into the platform as well. This collection of data can arm security teams and business operations managers with the kind of intelligence they need to make informed decisions in a timely manner.

All the registered events can be graphically visualised on a facility map within Arteco’s software that details all security, tracking and environmental controls.

**Security monitoring**

Combining these various aspects into one common platform enables cannabis facilities to efficiently monitor activity in a streamlined manner and quickly pinpoint any areas of interest or concern through real-time alert notifications to connected devices.

Finally, Arteco goes to the show to present its view of security and automation, with integration and intelligence as main values for a flourishing business.
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