

Arcules appoints Cody Flood as the Senior Director of Sales for amplifying the momentum of sales team

Published on 8 Feb 2019



Arcules, innovators in integrated video cloud as a service, announces that it has named Cody Flood as Senior Director of Sales for the United States and Canada. In this role, Flood will focus on amplifying the momentum of the regional sales team, and play a significant role in accelerating adoption of the Arcules cloud-based service.

“The security industry is experiencing a period of disruption fuelled by rapid advancements in technology, and Arcules is at the forefront of offering modern businesses the ability to manage video and sensor data in the cloud, and leverage analytics for business intelligence,” Flood said.

Cloud video services

“I am truly excited to join such an innovative team, and look forward to driving greater adoption of integrated cloud video services with integrator partners and customers.” Flood joins Arcules with extensive experience in security, IoT, cloud and video solutions, most recently serving as Vice President of North America Sales for the video surveillance and analytics business segments at [Intelligent Security Systems](#) (ISS).



Prior to ISS, Flood held progressively senior sales and leadership roles at [Arecont Vision](#) and [MOBOTIX AG](#)

At ISS, he led strategic sales initiatives targeting organisations looking to leverage video surveillance data to improve security and achieve a competitive advantage. Prior to ISS, Flood held progressively senior sales and leadership roles at [Arecont Vision](#) and [MOBOTIX AG](#).

Video surveillance deployments

“Leading global analyst firms report that more than half of video surveillance deployments will utilise cloud technologies in the coming years. At the same time, modern businesses are now embracing integrated video cloud surveillance because of the significant benefits including ease of scalability, simplified management and reduced infrastructure requirements,” said Andreas Pettersson, CEO, Arcules.

“As we add more key features to our video surveillance service, Cody and the sales organisation will be pivotal in establishing Arcules as the provider of integrated cloud services in security, IoT and expanding into other environments.” Security and IT stakeholders are invited to visit Arcules at the upcoming [Milestone MIPS](#) event, being held Feb. 25-27, 2019, in Nashville, Tenn.

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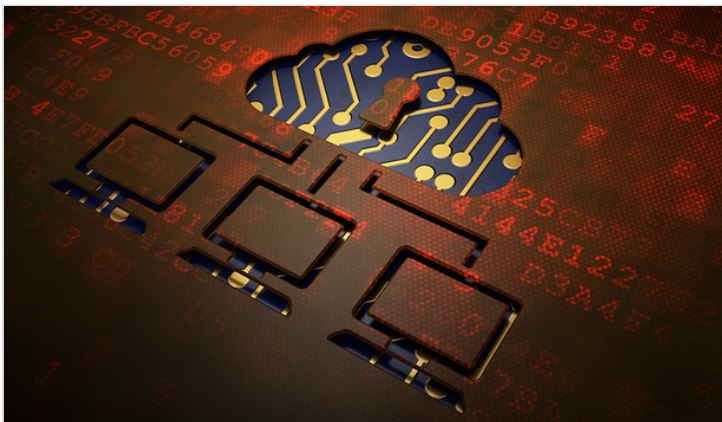
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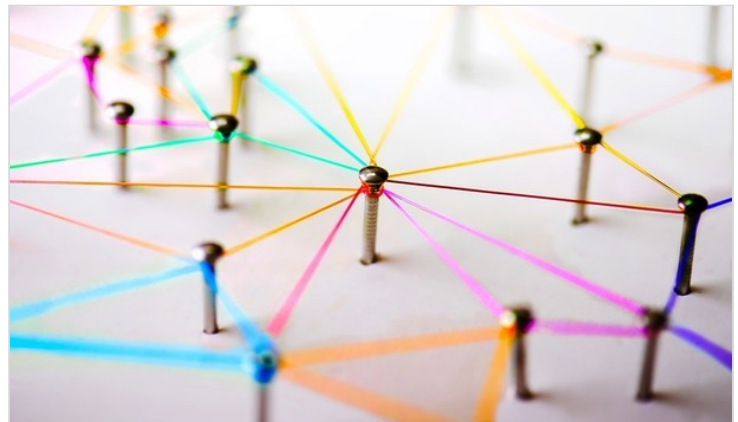
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