

IFSEC International 2019: packed with technologies and opportunities to learn

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The focus of the global security industry will shift to London this month for IFSEC International, Europe's 'integrated' security event focusing on the latest technologies and the opportunity to learn from the industry's top leaders and experts. IFSEC will be held from 18-20 June, 2019, at ExCel London, welcoming 27,000 security directors and managers, installers, integrators and distributors.

The exhibition at IFSEC may not be as large as previous years, and several big players are conspicuously absent. Even so, there will be plenty of innovation on display, including big exhibitors such as Avigilon, Axis, Dahua, dormakaba, FLIR, Genetec, Hanwha Techwin, HID Global, Hikvision, IDIS, and Uniview.

Exhibitions will likely reflect a continuing shift in emphasis away from individual products and toward integrated solutions, including some end-to-end solutions provided by single manufacturers. Also, likely to be abundantly evident at IFSEC will be a trend toward manufacturers who partner together to provide integrated solutions. For example, look for some manufacturers to host other manufacturers at kiosks within their stands.



Texecom will explain the value of training and digital services and their impact on the future of the industry

Value of security training

Emphasis will continue to be on the practical aspects of using technology: Throughout the show floor, designated technicians wearing 'Show Me How' badges will provide demonstrations of products and solutions on display at the various stands. Texecom will explain the value of training and digital services and their impact on the future of the industry.

The Loss Prevention Certification Board (LPCB) Attack Testing Zone features LPCB's security experts conducting live attack tests on a range of perimeter and façade security products, as well as safes, security enclosures and padlocks.

More than 35 hours of seminar sessions will cover timely topics such as 'Future Proof your CCTV Networks', 'Social Media and Internet Security' and 'AI and Machine Learning for Security'.

Security topics at the Keynote Arena



This year, topics will include video analytics, AI, machine learning, GDPR, Brexit and security in smart cities

The new programme will replicate last year's successful changes. The Keynote Arena will again be placed at the heart of IFSEC, sponsored by Western Digital. The Keynote Arena will host influential speakers and real-life case studies to inspire attendees. Topical issues will take front and centre, from cybersecurity to ethical and legal challenges to extremism. This year, topics will also include video analytics, AI, machine learning, GDPR, Brexit and security in smart cities.

The Future of Security Theatre will present CPD-accredited sessions and presentations that share a vision of the industry's future and answer burning questions about critical topics, technologies and issues. Education partner Tavcom will present the programme of education dedicated to the ideas, products and innovations driving the industry's development.

The Converged Security Theatre will highlight new approaches that combine cyber and physical defences to tackle dangerous security threats. Included will be real-time technical solutions enhanced by artificial intelligence, powered by Vidsys and partners.

Participation by government organisations



The Government Pavilion will feature representatives from government bodies such as JSaRC, DIT, and DSO

For the third consecutive year, The Government Pavilion will feature representatives from government bodies such as JSaRC (Home Office & Counter Terror Unit), the Department of International Trade (DIT), and the Defence & Security Organization (DSO). New this year will be participation by the British Transport Police.

IFSEC 2019 will again present a snapshot of how manufacturers from across video, access control and intrusion detection are continuing to innovate and collaborate to stay competitive in the challenging market. Innovations first unveiled in the spring at the [ISC West 2019](#) show in the United

States will be promoted anew for the European and global markets.

IFSEC will be co-locating with [FIREX International](#), a dedicated fire safety event that attracts 18,000 fire prevention and protection professionals; the [FACILITIES Show](#) highlighting building management and workplace technologies; and the [Safety & Health Expo](#), dedicated to innovative health and safety products. IFSEC attendees can access the Smart Buildings Expo, the Workplace Wellbeing Show, and the Sprinkler & Suppression Presentation Area within the co-located events.

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An experienced journalist and long-time presence in the US security industry, Larry is SourceSecurity.com's eyes and ears in the fast-changing security marketplace, attending industry and corporate events, interviewing security leaders and contributing original editorial content to the site. He leads SourceSecurity.com's team of dedicated editorial and content professionals, guiding the "editorial roadmap" to ensure the site provides the most relevant content for security professionals.

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