

# **HIKVISION**°

# FIRST CHOICE FOR SECURITY PROFESSIONALS



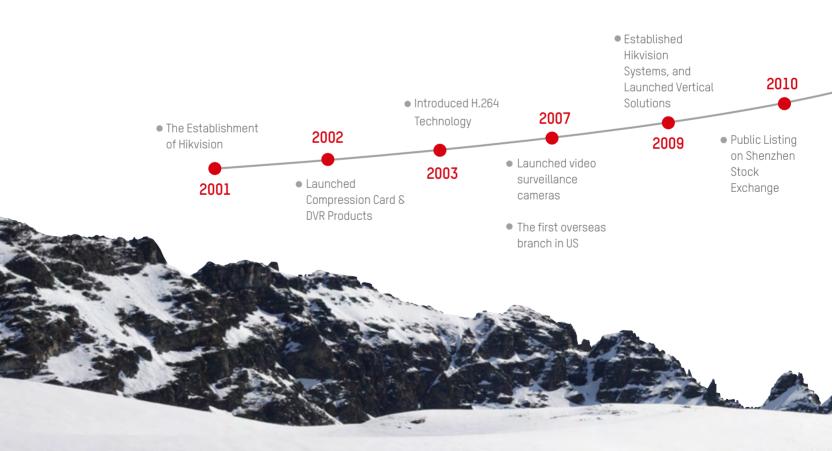
First Choice for Security Professionals



**HIKVISION YESTERDAY, TODAY AND TOMORROW** 

# HIKVISION'S JOURNEY

Since 2001, Hikvision has grown from being a single-product supplier to a complete solution provider to a global market leader. It's been a thrilling journey with a number of exciting landmarks along the way. We didn't get this far alone, but hand in hand with talented individuals and steadfast alliances. With our eyes on the horizon, we continually strive for excellence in our video surveillance solutions, and maintain the utmost regard for our business relationships.



#### **HIKVISION**



# HIKVISION AS AN INDUSTRY PIONEER TODAY AND TOMORROW

Hikvision has been dubbed the number one complete video surveillance products provider worldwide by IHS Research for the 6th consecutive year, and ranked number one in A&S Magazine's "Security 50" in 2016.

Hikvision is enjoying tremendous momentum. Our products and their various applications continue to push video surveillance technology further every year, surpassing previous limitations and reaching new levels of sophistication. And venturing into new areas of inspiring technology just ahead of us—such as cloud computing, big data, and deep learning, to name a few-Hikvision leads the security industry and plans to ride that momentum long into the future.



Number one worldwide complete video surveillance products provider with **21.4%** market share in 2016



US\$2.45 Billion sales revenue in the first half of year 2017 with growth rate of 30.02%

> US\$4.67 Billion sales revenue in 2016 with growth rate of 26.32%





### Hikvision Corporate Governance Structure

Hikvision is an independent and publicly traded corporation with a diverse set of private and public shareholders. Substantial growth over the last several years has attracted many overseas investors and shareholders. Overseas investors are able to purchase Hikvision stock via QFII, SZ-HK Stock Connect and etc.

Hikvision operates under the leadership of its CEO, Yangzhong Hu. Hikvision's board of nine directors – four of whom are independent directors – provide auxiliary guidance. Hikvision has an effective management system for every corner of its enterprise.







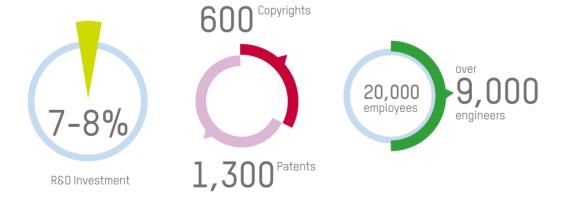


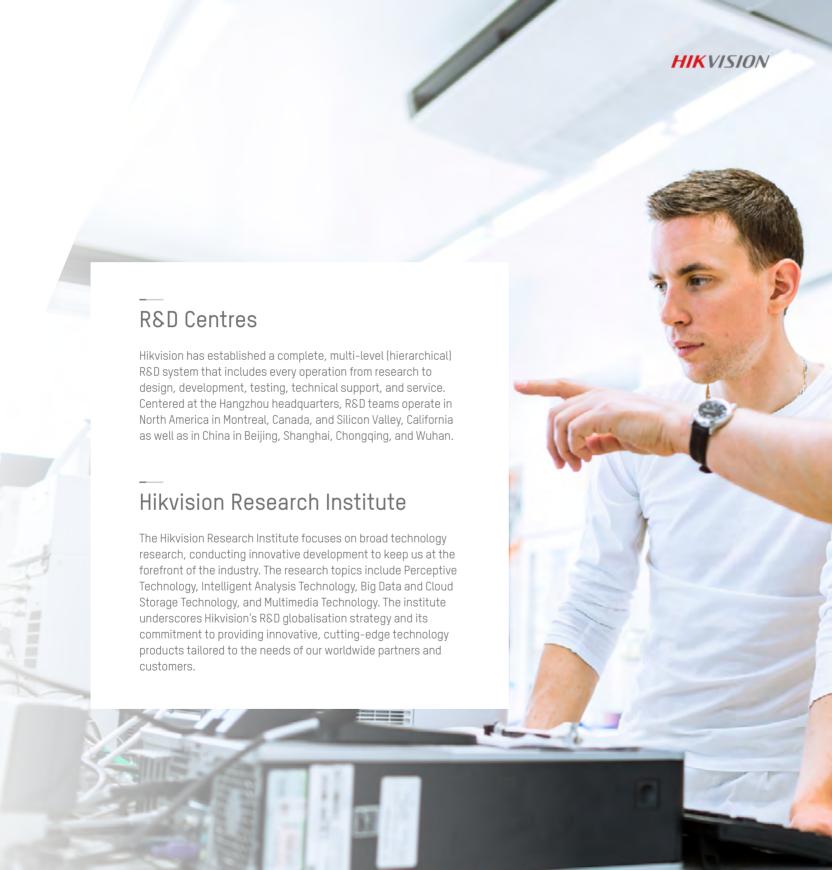
**HIKVISION INNOVATIONS, PRODUCTS AND MANUFACTURING** 

# R&D INVESTMENT FOR SMART INNOVATION

### **R&D** Investment

Each year we invest 7-8% of our total revenue into our various research and development efforts, the results of which are evident in our nearly 600 copyrights and 1,300 patents. Furthermore, of Hikvision's 20,000 employees, over 9,000 are engineers, preparing us to continue to lead the industry in new and future advances.





# WHAT WE OFFER

### Hikvision Intelligence as a Solution

A solution is more than the sum of its parts. Hikvision intelligence synergises powerful video surveillance applications in every vertical application, on every inhabited continent, every day. Our powerful video surveillance applications range from perception, transmission, and storage, to analysis and applications.



# **Perception**

Front-end multi-dimensional, stereo and intelligent perception









### **Transmission**

H.265+ smart codec, PoE 2.0, PoC power



## **Storage**

Back-end NVR/DVRs, storage devices.











VMS, big data, cloud technology, cloud computing, video analytics, Al



Transportation

Safe Cities







Retail More

# **Vertical Solution**

Smart applications



### Complete Solution Provider

Hikvision is committed to continual product innovation based on high-performance chips, advancing coding 8 decoding technology, and an on-going expansion of a full range of complete surveillance solutions. By offering complete end-to-end solutions, Hikvision provides a seamless integration of system components, resulting in an exceptional user experience. From video capture to video processing, storage and management, Hikvision designs and manufactures a full line of innovative products and solutions – a true "one-stop shop" for the security needs of a broad spectrum of industries.

# Core Technologies

With the largest R&D team in Artificial Intelligence in the security industry, Hikvision has acquired sophisticated experience in video target detection, image segmentation, video structuring and video retrieval. In recent years, Hikvision has participated in international competitions related to video analytics and achieved remarkable performance, such as ranking number one in Scene Classification at ImageNet 2016 challenge and in the MOT Challenge Evaluation.



Video Analysis and Pattern Recognition Technology



Audio and Video Codec Technology



Audio and Video Data Storage Technology



Embedded System
Development
Technology



Video Image Processing Technology



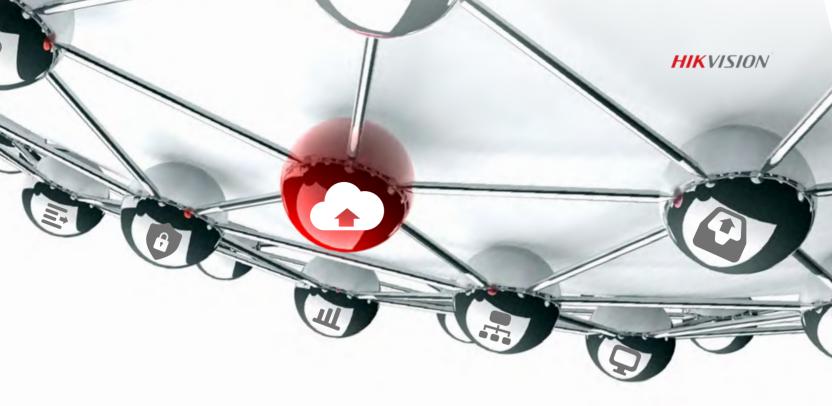
Streaming Media Network and Control Technology



Cloud Computing



Big Data Analysis Technology



# CYBER SECURITY

We are dedicated to enhancing and optimising cybersecurity in the development, manufacturing, delivery and servicing of our video surveillance products. Our Network and Information Security Lab utilises the world's leading known-vulnerability scanning tools and unknown-vulnerability discovery tools, and the information security management system has been certified with ISO27001.

We are working with CISCO and other top-notch companies to benchmark product security requirements, security design and security testing. We also invite international organisations such as Ernst & Young, to further evaluate and advise on our security system.

# EXEMPLARY QUALITY CONTROL AND MANUFACTURING FACILITIES

At Hikvision, we take pride in superlative quality assurance in the design and manufacturing processes. Our Design Quality Assurance team consists of over 1,100 engineers dedicated to product testing. In Manufacturing Quality Assurance, we exceed industry standards in raw materials, production process monitoring, testing, and outgoing quality control.

Hikvision uses fully automatic SMT equipment, clean rooms, and mobile robots for intelligent warehouse management, and meets all UL, CUL, FCC, CE, CCC, C-tick, RoHS, WEEE, and ISO standards.

### Two Manufacturing Facilities



More than **260,000** cameras and 36,000 back-end products produced daily









**HIKVISION AS PARTNER AND SUPPORTER** 

# **DEVOTED PARTNERSHIPS**

Over the past 15 years, Hikvision has not only built close partnerships around the world with local distributors and system integrators, it has also strategically collaborated with the world's leading companies in specialised sectors. Hikvision's collaborative spirit is also evident through its partnerships with over 350 technology partners.



# SUPPORT NETWORKS

### Sales Networks and Services

The customer comes first at Hikvision. Long-lasting partnerships are fostered as Hikvision works with customers to identify their needs and provide solutions that support their success. Hikvision has established one of the most extensive marketing networks in the industry, comprising 28 overseas regional subsidiaries and 35 branches throughout China mainland, ensuring quick responses to the needs of customers, users and partners.

**33** overseas regional subsidiaries and branch offices





Canada

Columbia

Brazil

US

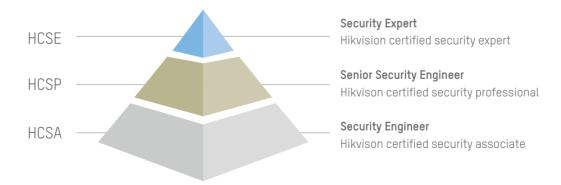




# SUPPORT NETWORKS

### Hikvision Certificate Program

To demonstrate our devotion to our partners, the Hikvision Certification Program empowers the security engineers who install and operate Hikvision devices, design installations, and desire to establish their skills and expertise in video surveillance. Hikvision's certification validates advanced levels of knowledge and ability in video surveillance. We developed this program to support our partners as they prove their competence and skills in the industry, giving participants an advantage over their competitors.





# **Global Integration Partner Program**

We believe in strong partnerships and are eager to explore opportunities for collaboration, integration, and mutual success. If you specialise in any of these areas, consider venturing with Hikvision for exciting new possibilities:

- Physical Security Information Management
- Video Management Software
- Video Analytics

- Building Management
- Identification Systems and Access Control
- Systems Requiring Video Streams







**HIKVISION IN ACTION** 

# **RELIABLE APPLICATIONS**

Hikvision is committed to both creating and protecting business value for its customers. Comprehensive products, solutions, and services customised for the end-user are essential in providing fit-for-purpose video surveillance for a particular industry. Our success stories extend over a number of markets. Each year, we add new successes to our list, continually innovating new applications and building excellence and intelligence into all we do.

### A few of our success stories from around the world:















Germany Nuremberg Railway Station



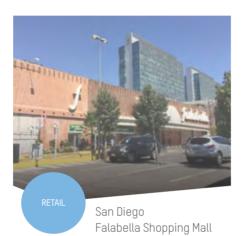
TRANSPORTATION China Shenzhen Bao'an International Airport





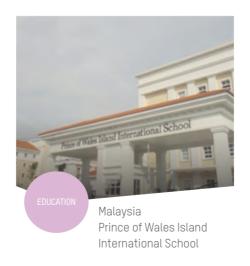








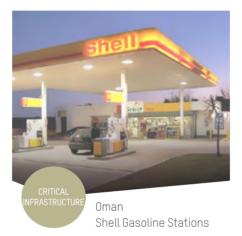




















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HikvisionHD







