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Aimetis Vision

Newsletter • Q3 2009 • Issue 4

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Off The Desk

Green Surveillance

Rising energy costs and environmental concerns are compelling many organizations to embark on "green" initiatives in an effort to optimize their computing environments and reduce costs.

Green IT becomes even more important when video surveillance is taken into consideration. With the recent proliferation of CCTV, energy consumption and server usage required for video surveillance has increased dramatically, resulting in higher total cost of ownership (TCO).

Video surveillance energy consumption is largely attributed to the electrical power required to operate the many servers that are running the cameras and storing vast amounts of recorded video. However, as video surveillance transitions from proprietary "black box" DVR deployments towards software based solutions, video becomes both greener and leaner.

Simply put, IP-Surveillance can lead to a greener environment and increased operational efficiency through reduced energy costs, increased server capacity utilization and higher scalability and availability as compared to analog CCTV deployments.

More information about Green Surveillance can be found in the White Paper.

Sincerely,

Justin Schorn
VP Product Development
Aimetis Corp.

Breaking News

IMS Ranks Aimetis among Top 10 Network Video Management Software Providers

Aimetis has been ranked 7th overall in terms of revenue among software-only vendors of open platform network video management software in the Americas in 2008. The ranking was part of the IMS Research Report "The Americas Market for CCTV and Video Surveillance Equipment – 2009 Edition".

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Aimetis Symphony™ Outperforms the Competition in Independent Product Review

Aimetis Symphony™ outperformed both Milestone's XProtect and Verint's Nextiva products in an independent product review carried out by Security Dreamer.

Aimetis Symphony™ scored 4.4 out of a possible 5 points, while Nextiva and XProtect each scored 3.5. The study was carried out to compare the architecture, performance, ease-of-use, administration and value of each product as an intelligent video management solution, using video analytics.

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Aimetis is used in the vtsPN innovation centre m-doit in the netherlands

The shared service center for Dutch Police agencies, vts Police Netherlands (vtsPN), are showcasing Aimetis Symphony™ within the Multi Disciplinary Innovation Technology Center (M-Do-It) to demonstrate the effectiveness of intelligent video management software to Dutch emergency and security agencies including regional police forces, fire brigades and paramedics.

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Aimetis Symphony™ in Action

Volkswagen Sachsen GmbH

Aimetis Symphony provides intelligent video management at Volkswagen's manufacturing plant in Zwickau, Germany to promote safety and to prevent and investigate vandalism and theft of automotive components and vehicles.

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Product News

Aimetis Symphony 6.2 Updates

The latest release of Aimetis Symphony (6.2.22649) incorporates a range of hot fixes and improvements to improve efficiency and operation. The complete list of changes can be viewed in the online Change Log (requires Xnet login).

New Supported Devices

Be sure to visit http://www.aimetis.com/Support/supported-video-devices.aspx for the latest list of supported video devices.

Channel News

New Canadian Manufacturer's Rep – Security Innovations

Aimetis is very pleased to announce that Security Innovations now represents Aimetis in the Canadian marketplace. With excellent product knowledge, industry experience and a highly regarded reputation, Aimetis is confident that this new relationship will help to expand distribution and revenues within Canada.

Security Innovations was established to provide the security industry with dependable and professional representation. The company partners with manufacturers and provides innovative products and technologies to dealers and distributors.

Expanded Distribution

Aimetis has expanded distribution worldwide with four new distributors:

 Spain   Belgium

 Poland   Bulgaria

New Xnet for Channel Partners & Distributors

Aimetis has introduced an updated Xnet for Channel Partners and Distributors. The new site is a comprehensive Partner Portal now consisting of a range of Sales, Marketing and Support Tools in addition to upgraded Account Management Tools. Login to Xnet to check out the changes! Specific information will be provided to partners shortly.

Upcoming Aimetis Channel Partner Training

Aimetis Certified Partner Training

September 15-16, 2009	Waterloo, Ontario	Register Now
October 6-7, 2009	Frankfurt, Germany	Register Now
October 13-14, 2009	Manila, Philippines	Register Now
November 10-11, 2009	Frankfurt, Germany	Register Now
November 17-18, 2009	Waterloo, Ontario	Register Now

Aimetis Authorized Partner Training

September 15, 2009	9am – 12pm EST	English	Register Now
October 8, 2009	9am – 12pm EST	English	Register Now
October 22, 2009	9am – 12pm EST	English	Register Now
October 22, 2009	9am – 12pm MESZ	German	Register Now
November 12, 2009	9am – 12pm EST	English	Register Now
November 26, 2009	9am – 12pm MESZ	German	Register Now

Marketing News

Aimetis in the News

 Mapping Out Metro Security

 Der digitale Detektiv

Upcoming Tradeshows

ITS World Congress
September 21-25, 2009
Stockholmsmässan, Sweden
See Aimetis in Action at the Stockholm Lokaltrafik Booth (A10)

Upcoming Webinars

The Business Case for Intelligent Surveillance in Retail
October 8, 2009 – 2pm EST
Register Today!

What you Need to Know About Video Analytics
November 19, 2009 – 2pm EST
Register Today!

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