New Product Profile and Associated Product, Technology Areas and Tradeshow eNewsletters

The guidelines below are suggested guidelines for advertisers to provide material that is already formatted in the "house style". SourceSecurity.com / SecurityInformed.com reserve the right to moderate and change copy if required. It is imperative that all copy needs to be relatively descriptive, objective and informative.

Please note: maximum acceptable length is <u>number of characters, not letters.</u> Spaces count as characters.

You will be sent a proof of your editorial profile to approve prior to eNewsletter issue date.

Information / material requirements

- **Images (appear on website):** Please attach maximum of 5 images (depending on the length of copy) in 500x500 pix at 72 – 300 dpi in .JPG

- **Datasheet / tech spec PDF (appears on website):** Please attach the full-length version of the datasheet as a PDF for downloading.

- **Company logo:** Highest possible resolution, .JPG, 400x400 px, max. 20 KB

- **Video YouTube URL (optional):** You may include a video with your product listing. Please let us know the YouTube URL so this can be embedded.

- **Product profile title (appears in eNewsletter and on website):** Maximum of 45 <u>characters</u>

  Try to optimise your title for search engines (key words, company name etc)

In France, eCLIQ helps improve museum security

- **eNewsletter sound bite (appears in eNewsletter):** Maximum of 42 <u>characters</u>

  Usually an overview of the product profile (to stimulate interest).

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eCLIQ - Designed for museum security

- **Product profile content (appears on website):**

  We recommend copy to be <u>at least 500 characters</u>. Please note that you can send any type of security product to feature in the New Product Showcase and the eNewsletter.

The Thiepval Museums, in northern France, needed trusted, secure entry and exit control to reduce theft from their premises. User-friendly management of access rights was essential — for both internal and external users. They needed a system able to cope easily with changes, site extensions and two-site operation; a solution which would remove the need to change all cylinders when an employee loses a key.

Now the Historial and Thiepval Museums are equipped with 52 eCLIQ locking cylinders across the two sites. The eCLIQ key-operated solution offers them simplified access management, incorporating easy activation and deactivation of keys and simpler administration of access rights and schedules for external providers and contractors. A unified system manages access to both locations.

Every authorised key-holder carries one battery-powered key programmed with only their tailored access permissions. With eCLIQ, missing keys are quickly de-authorised, cutting risks associated with key loss or theft. At any time, facility managers can generate an audit trail to verify who has accessed which locks.

Designed for museum security
Across the two sites, the museums have 40 durable, compact and waterproof eCLIQ keys, of which 19 are already allocated to regular users. These Bluetooth-enabled keys are available to both employees and contractors, helping the latter to improve their responsiveness when they are needed on-site.

Installing an eCLIQ system has allowed security teams to better monitor service providers — and their movements around and between the two sites. It is straightforward for museum managers to limit contractors' access rights to the duration of a task, whether recurring or one-off. Fitting eCLIQ locking was simple and wire-free: museum staff performed the installation themselves. One training session with the admin software was sufficient to put them at ease with their new system.

Looking after eCLIQ components is also easy: an integrated lubricant reservoir ensures cylinders remain maintenance-free for up to 200,000 cycles. AES encryption, rapid processing and efficient energy management is built into the eCLIQ chip. When a key's battery runs out, it is easily replaced without tools.

"I am very happy with the eCLIQ solution," says M. Guyot, Technical and Security Manager at the Historial and Thiepval Museums. "Today, I promote the solution to those around me. I have also given a demonstration to the Somme General Council to show the effectiveness and simplicity of the eCLIQ solution."

"Normally, as a user client, we try to help you improve your products, but there was nothing to say in this case!"

To learn more, download a free eCLIQ Solution Guide, visit https://campaigns.assaabloyopeningsolutions.eu/cliq-museums