



Market profile title and enews sound bite:

Facilitating safe food shopping

Market profile content:

Dutch franchisee Leussink Retail Groep operates 7 Jumbo supermarkets in its portfolio. They tackled the thorny issue of hygiene and social distancing with a solution made up of Hikvision cameras, SmartPole sanitizing stations and the SmartPole platform for safe shopping.

SmartPole Solutions, a Dutch member of Hikvision's Technology Partner Program, stepped up to the plate, delivering a comprehensive solution based on Hikvision Dual Lens People Counting Network Cameras (DS-2CD6825G0/C-IS), their SmartPole Sanitizers and LeftClick software.

The solution operates based on a calculation that no more than a certain number should be in a shop, depending on its size. This means that there are few enough people inside to make social distancing possible. In this way, everyone can shop for their essentials more safely.

