

PUBLIC SAFETY & SECURITY UK BRIEFING ON MARTYN'S LAW

PREPARE, DETECT & PROTECT WITH CONTROL CENTER

The UK Government is consulting on plans to introduce a new law requiring operators of public spaces to consider the risk of a terrorist attack and take proportionate and reasonable measures to prepare for and protect the public from such an attack.

Under the proposals outlined in the consultation document, those responsible for a publicly accessible location will have a **“protect duty”**. The protect duty would apply to certain publicly accessible locations, widely defined as **“any place to which the public or any section of the public has access, on payment or otherwise, as of right or by virtue of express or implied permission”**.

Publicly accessible locations include a wide variety of everyday locations such as:

- sports stadiums
- festivals and music venues
- hotels
- public houses
- clubs
- bars
- casinos
- high streets
- retail stores
- shopping centres
- markets
- schools
- universities
- medical centres
- hospitals
- places of worship
- government offices
- job centres
- transport hubs
- parks
- beaches
- public squares
- other open spaces

This list is by no means exhaustive, but it does demonstrate the diverse nature of publicly accessible locations.

Organisations responsible for publicly accessible locations have many challenges they need to overcome while at the same time ensuring that safety and security is visible, yet non-intrusive.

To manage these challenges, some organisations are relying on guarding and manual solutions or processes, whereas other organisations have invested heavily in diverse security technologies: CCTV, access control, intruder alarms, fire detection, intercoms and more.

Effectively managing public safety and security is difficult and can be costly. Potential liabilities are something to seriously consider, based on forthcoming regulation and prevailing public expectations. When a critical event unfolds public reactions can be difficult to safely manage, however this is now a must do.

Public space operators need to get the right information to the right people at the right time to protect all people, including every single member of the public.



Our work with public and private sector clients around the world has enabled us to understand 'protecting the public' challenges and offer solutions that meet your specific requirements.

Public space operators and organisations must keep track of all emerging threats and assess the potential impacts of when, not if, they will experience a critical event. With an increasingly complex and unpredictable threat environment, it has never been more imperative to act faster. With more complete intelligence, organisations can increase their speed and decisiveness to assess risks and prevent those risks from harming people or disrupting operations.



Leisure and entertainment is a prominent UK industry, that is also one of the most vulnerable to safety and security threats. Security executives have the challenge of protecting people, facilities and assets, while also maintaining friendly and welcoming services to visitors.

Public venues and retailers must provide non-intrusive client safety and security. For the would-be criminal, safety and security provision should be a visible deterrent. Balancing these needs is where Everbridge can help organisations.



Critical Event Management (CEM)

Everbridge provides the market's leading Critical Event Management platform to help organisations manage the full lifecycle of a crisis.



Public 'Protect Duty'

Our platform correlates events from disparate safety and security systems into a common operating picture to focus people's attention on what really matters. The platform provides users with **actionable alerts, next step actions, and automated reporting** to better manage risks, ensure compliance with operating procedures and support your business continuity.

Automated workflows ensure rapid, consistent responses, reducing the risk of human error. It also facilitates device activation to ensure you are always in operational control and protecting your people. Dynamic reports and dashboards provide real-time actionable insights for your operations teams and senior executives.

Benefits include:

- + Real-time situational awareness
- + Reduces risk
- + Accelerates response times
- + Avoids technology lock-ins
- + Prevents information overload
- + Keeps stakeholders informed

With Everbridge, your organisation can deliver your public protect duty. Now and in the future.

Who is Everbridge?

Everbridge serves as a global software company offering enterprise software applications that automate and accelerate organisations' operational response to natural, manmade and digital crises (which we call "critical events") in order to keep people safe and businesses running.

- + We serve as a SaaS company with a Critical Event Management (CEM) solution that helps organisations and governments manage the **full lifecycle of a critical event**.
- + We help organisations **protect the things they care about** from the things they worry about.
- + Everbridge's solution leverages tens of thousands of continually updated risk data elements — all curated through a **"single pane of glass" visualisation**, combined with machine learning and automation.
- + With industry-leading redundancy, scalability and uptime, the Everbridge platform reaches over **700 million people** in more than **200 countries** and territories.
- + Over **5,600 global customers** rely on Everbridge to keep their people safe and organisations running in anticipation of, or amid, critical events.

Talk to Everbridge about
your Public 'Protect Duty'

Let's Chat!

Get in touch today for a free product demonstration or discussion.

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