

Searchlight for QSR Powered by 360iQ

Smart Enterprise Management and Video Surveillance System provided as a service to the QSR franchise owner



March Networks Searchlight™ for QSR, Powered by 360iQ is a cloud-based business intelligence platform that helps quick serve restaurant (QSR) owners cut losses from theft, oversee operations, improve service, and increase profits. By integrating surveillance video with point-of-sale (POS) transaction data, Searchlight gives you a better understanding of store-level operations and provides insight on specific business performance and instances of potential theft. Access this data via any web-enabled device, including smart phones and tablets. Effectively enforce employee accountability, and improve operational consistency and customer retention across all of your locations.

Key Benefits

- ▼ **Access real-time video via mobile devices.** See video from all the critical areas at each of your locations.
- ▼ **Receive notifications of critical events.** You can be notified — via smart phone, tablet, laptop or desktop — of user-defined events that require attention.
- ▼ **Review dashboards for insightful sales information.** View real-time business statistics, including sales, discounts, customers, products, and alerts, in an hourly, daily or weekly format.
- ▼ **Access transactions and video across the enterprise.** Text overlays of each transaction and accompanying video can help you identify suspicious transactions and employee theft.
- ▼ **Review exception reports.** These can identify problem areas for immediate action, e.g., by store, product, employee, type of transaction, climate control, time and attendance, and sales volumes.
- ▼ **Track and analyze key business metrics across multiple locations.** Analyze store-level performance across all of your stores. View data from different locations from real-time store performance data to live and archived video.

Be alerted to instances of potential theft, reduce investigation time from hours to minutes, and understand key metrics of your operations in real-time.



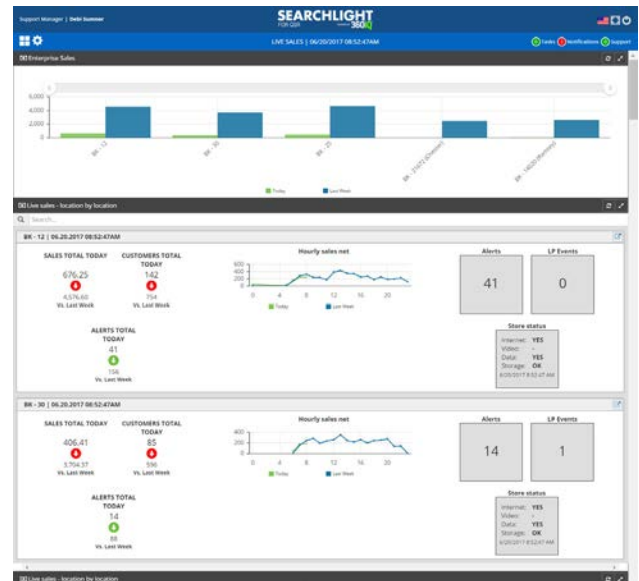
Visibility into your business... anywhere, anytime



LIVE SALES

Get real-time information about business operations

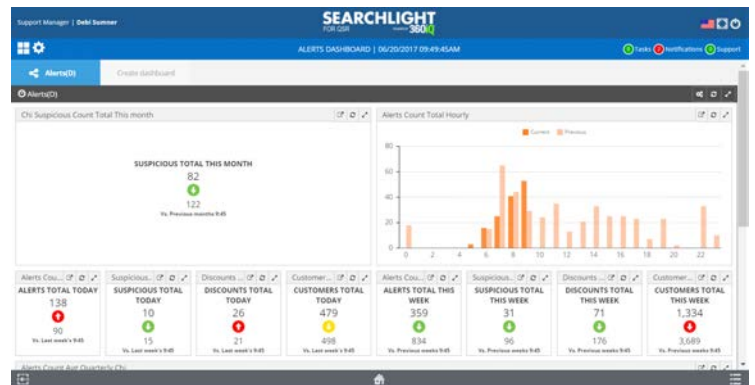
- Compare live sales data across the entire enterprise, or dig in deeper at each individual store
- Review the total number of sales, customers and alerts for today, as compared to last week
- Analyze each store's hourly sales net for today versus last week
- See how many alerts and loss prevention incidents you've had for each store today
- Click on any store to see today's list of transactions, alerts and LP events, along with the receipt details for each, and the video from the cameras in that store
- Receive information regarding system status, e.g., internet connection, video, data, and storage



ALERTS AND NOTIFICATIONS

Receive instant alerts, via email, cell phone or highlighted on a desktop, laptop or tablet

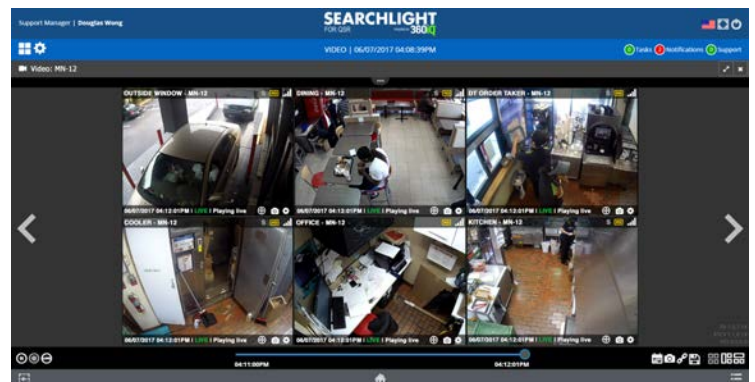
- Alerts can be based on motion detection, transaction amounts over a certain threshold, or any combination of exceptions you specify
- Highlight an unacceptable decrease in sales volume, identify an improperly opened door, or monitor cooler or freezer temperatures to avoid food losses
- Know instantly when the first employee clocks in, when the first transaction is completed, or when there are no cash register transactions for a specified period of time
- See statistics on alerts, suspicious activity, discounts, and number of customers for today, this week, and this month (as compared to the same time last week/month)
- Click on the area of interest to see details about the various alerts including receipt details and video



SURVEILLANCE VIDEO

See what's happening at your stores

- See live video of critical areas of your QSRs, inside and out, across all locations
- View recorded video, and narrow down by time and date to see specific incidents
- Use geographical maps and drop-down menus to select which location(s) to check in on
- Take snapshots to send by email, and burn video clips to CDs or USBs



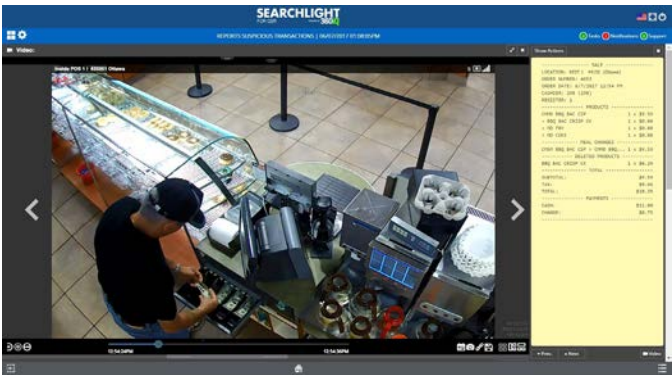
Comprehensive business data in one intuitive platform



REPORTS

Get detailed reports on every aspect of your business

- For each of your locations, run comprehensive reports related to sales, loss prevention, suspicious activity, employees, and a myriad of other valuable criteria
- Display the video associated with the incidents you uncover in your reports, e.g., transaction reports
- Filter reports by time, date, location, register, employee, etc.
- Request an on-demand Incident Report for a complete investigation into a suspicious event; our remote auditing team will reconstruct all the details pertaining to the incident, including video snapshots, transaction details and an annotated timeline of events



DASHBOARDS

View results for the entire enterprise or for an individual store at-a-glance

- Visual indicators of real-time data make it easy to assimilate what's going on across your franchise
- Dashboards include hourly and weekly statistics on sales, products, discounts, customers, alerts, suspicious activity, and KPIs
- Click on any chart within the dashboard to display detailed information about that data
- View a map with live sales indicators using the store mapping feature
- Default dashboards are already set up for you, but you can easily create and customize your own dashboard to display the data that's most meaningful to you



SNAPSHOT REPORTS

Our Remote Auditing and Loss Prevention team becomes your virtual manager, always on the clock. We review video and data anomalies across all your stores, cutting out all the white noise to show you what you really care about.

- Employee theft identification
- Speed of service audit
- Employee behavior review
- Safety and security compliance
- Employee performance analysis

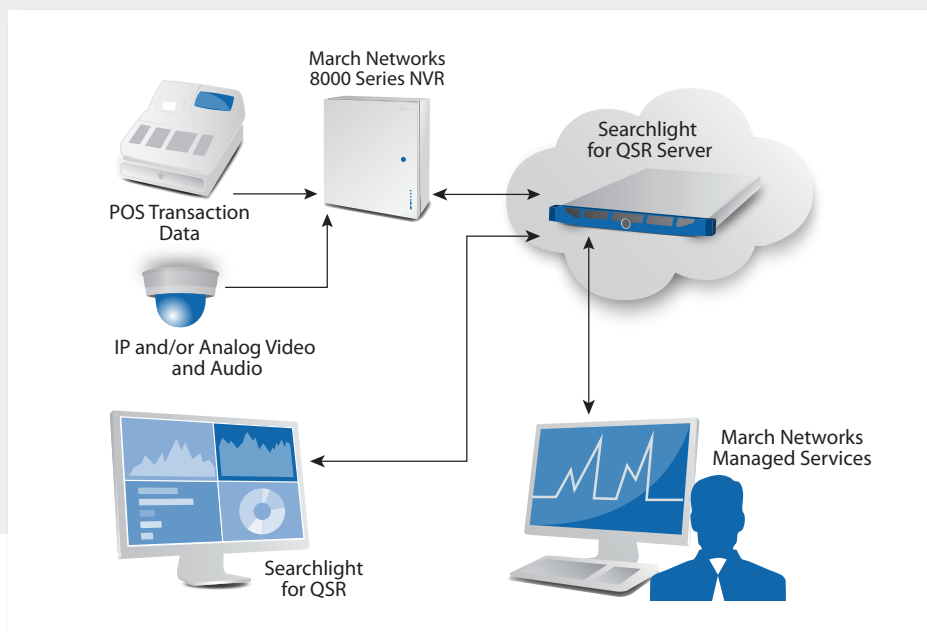
These optional Snapshot reports are delivered automatically — once a week — for each of your locations, and Monthly Reviews are delivered once each month.



Work with a team of experts to get the most out of your Searchlight solution

Integrate video, audio, and POS transaction data on a server hosted in the cloud and managed by March Networks.

Searchlight for QSR helps you cut losses from theft, oversee operations, improve service, and increase profits, while a team of highly skilled technicians performs all system maintenance and administration.



SUPPORTED DEVICES AND BROWSERS

	DEVICES AND MOBILE PLATFORMS			
	Windows PC Windows Tablet Windows Mobile	Apple Mac PC	Apple iOS	Android OS
Supported Browsers	Firefox Chrome	Firefox Chrome	N/A	N/A
Native Searchlight for QSR Mobile Applications	N/A	N/A	Apple iOS version 10 or later	Android version 5.0 (Lollipop) Android version 6.0 (Marshmallow)

The hosted solution allows you and your staff to focus on other priorities

- ▼ Invest in the solution and the technology, not the burden of deploying and managing it.
- ▼ All application and equipment monitoring, upgrades, regular backups, and administration are performed by March Networks and your integrator.
- ▼ Continual monitoring of system components across all of your sites speeds corrective action.
- ▼ Frequent checks of your transaction data flow and network connectivity ensure Searchlight is providing you with current, accurate information.
- ▼ Two hours of training offered as a one-time on-boarding service.